

The Concept

Activities for Culture and Tourism

The role and commitment of the government is to promote the vision and land management as a unified cultural area and highly interconnected.

Among the many activities to be implemented in order to realize an efficient promotion of culture, some are necessary to frame the operations planning.

1. Creating a committee to coordination and consultation for the collection and classification of cultural, historical and environmental elements of area.

The group of consultants is composed of specialists who work with skills for multidisciplinary approach in different fields.

They should promote the transfer of knowledge from one knowledge to another, provide critical readings of research carried out, suggesting new possibilities for use of local expertise.

They will also help to promote the project in agencies, universities, public and private administrations and in all those situations affected by the progress of the work plan.

2. Promotion activities of archaeological, historical, environmental and cultures in the area both nationally and internationally.

The promotion activities will promote the presence and permanence in the territory of public and private entities able to act as a sounding board for the promotion of sites and initiatives.

The research of these institutions are concerned to relationship with schools and universities national and international.

These schools will be called upon to organize periods of work with students and faculty, guaranteeing research and participation in the activities of the territory.

The promotion of cultural tourism must will also be initiated by specialist agencies operating in the international arena.

For implement the presence of the culture target will be realized, for the whole year, seminars, debates, lectures and conferences multidisciplinary and oriented with a focus always directed to local wisdom.

Some conferences will have international significance, with speakers selected from among the leading exponents of culture.

Scientific publishing, magazines, websites, documentaries, can contribute at the international spread of activities and sites, if designed properly.

The creation and dissemination of operational tools can also envisage the production of films and tales set on territory that, if entrusted to highly skilled writers, can bring interesting results in terms of the return tourism.

3. Creation of accommodation suitable to host a tourism oriented at the cultural research, at conservation and preservation of the historical environment.
Hotel not only for short visits, but also residence for longer stays.
Facilities for study and for meetings of working groups, conference rooms, classrooms, and locations for networking.
It will also need to equip areas for reading and study research.
In this context, the organization of food and wine tours, will be able to offer in addition to food, information and research on attitudes food and agricultural of Canavese area, intertwined with other multidisciplinary courses.
4. Organization of tools and activities for the production of cultural products and in tune with local cultures and sensitivities.
Among other tools, indispensable for the development of new opportunities related to this project, there is also the need to create an archaeoastronomical and natural park to be used as a means to further develop strategies and services offered.

The system of knowledge

Archeology
Astronomy
Art
History
Literature
Biology
Industry
Handicraft
Architecture
Gastronomy

The list of areas of knowledge that organize the culture of Canavese, could continue.

Of course, it's must first fill out a cataloging of assets and skills that in recent times and in the past have characterized the development of this area.

Over time, the knowledges used for the project of transformation of resources and the production of goods have been implemented from other experiences in response to new needs.

These temporal processes have produced new conditions, reforming the initial culture in this geographical area humanised.

Divisions epochal, show, in the construction of artifacts and in crop, the development of the system of knowledge over the centuries.

Cross analysis and methodology of these moments is essential for proper setting of territorial development strategies devoted to culture and at tourism and at other activities support for this purpose.

Conservation, study, development of new proposals, dissemination of knowledge in the Canavese area, need an organization and structures for giving voice to their research and development.

Laboratory of knowledge

An organism that relies on the participation also of members of the Committee shall, whose activities lead to the creation of a structure for study and knowledge of cultural heritage and environmental-oriented to the research and development proposals for new uses of knowledge.

The collection of artifacts and evidence will be used to create archives and databases used for organize the activities of this heritage.

A study center that offers itself as a great laboratory for transverse investigations on the history and invites reflections on the contemporary starting on the evidence from the past.

Will communicate by producing and publishing activities and conferences will be reference for all interventions for the coordination of research initiatives and promote the area.

Natural and Archaeoastronomical Park

The accommodation at the park and the integration of comfortable and easily paths viable within the various areas affected by the value of historical, environmental, and cultural, will must to enable excursion comfortable and equipped areas.

Will be needed communication tools to provide adequate information, moments of reflection, study, but also of contemplation and enjoyment of scenic natural environment.

Areas where it can sit and learn through the systems of dissemination prepared specifically for that site.

These spaces will have the opportunity to stay computer equipment to allow data and insights directly from the archives on the network.

A park with these features allow it to return crossed readings of the territory, which will be entrusted to the experts and multidisciplinary study team.

The conjugation in common of sciences and disciplines such as astronomy, astrology, agriculture, meteorology, biology and others, will accommodate a single unit of cultures born of sites around the Morainic Amphitheater.

Atelier of Art and Design

It aims to create new forms of communications products and knowledge through artistic experimentation.

It 'a research center and a school.

The workshop will draw on the expertise and culture organized in the laboratory of knowledge.

The seven disciplines of the quadrivium (arithmetic, geometry, music and astronomy) and the trivium (grammar, logic and rhetoric) are part of the teachings of the institution.

It offers, through a commercial section of competent design work and research conducted by the institute, at the companies of the production districts that have cultural similarities, in Italy and abroad, aiming to affect a renewed culture of project and merchandise.

Center of cultural promotion

Is an operations center to build, according to the directives of the other bodies responsible for scientific functions, meetings and communication moments.

The center organizes events, exhibitions, conferences, awards, shows, both on the local territory and international context.

It also promotes activities in schools and other public and private research centers, offering study visits and permanence.

The center is also responsible for contacting and inviting personality culture and science, which operate in field nationally and internationally.

Among other things, coordinates the activities of communication for print and media in general.

Routes under the stars

Declare the culture of the stars: a unique project at an international level.

Astronomy as a master key is Ariadne's Thread to go back to the origins of language and knowledge used in the project of transformation of the territories between Vercelli-Canavese-ValleD'Aosta.

A choice that connects Turin, Milan, Genoa, city with cultural heritage of Celtic origin, and other European areas affected by this culture.

It's important to remember that the European areas which had the greatest development of culture of Celts (in V century BC) were Switzerland (village of La Thenesulle shores of Lake Neuchatel), eastern France, Austria, southwest Germany, Czech Republic, Hungary, England, Ireland and Italy Northern.

The project proposes to raise the study of this knowledge like a possibility of great international revival of the region.

This opportunity will be feasible only when the studies of research will have access at scientific and university's equipment and also access at universities and schools devoted to teaching creativity and planning.

Is necessary to apply this knowledge in the preparation of contemporary projects ranging from urban, architecture, design, art, agriculture and food, and music, avoiding the risk of embalm these cultures in research interesting only a few scholars.

In the ancient culture of astronomy applied to the project, the territory is unique and indivisible, a mirror of the sky, arranged for parts only in relation to points of view of the observation.

The postulate of integration is also applies for the other production activities carried out under that portion of the sky, be they goods, construction items, food and agricultural activities.

Is a global vision and interrelated that only if shared and supported by all organizations and all person that participating in this project will work.

In practice, we would say today, each area produces a corporate image to the smallest detail with respect to its reference sky.

The Celts are carriers of a method by observe of the universe, change the environment for adapt it at the man, it is the common denominator that is the origins of many European cultures.

Principles from which they originate our common knowledge, and that must be rediscovered, dusted off negligence of the time and activated for to reopen the streets of a solid Union European.

Vercelli and its province, Canavese, Valle D'Aosta, can point to the internationalization of the wealth of local knowledge and promote and taking back for firsts the culture of the stars applied to the reading of the territory.

The archaeoastronomy is the new science that investigates and review ancient territories, returning new readings.

From here the need to create spaces organized to allow searching directly in the sites of interest, collect, storing and promote the findings of these documents and studies; encourage studies aimed at new applications of this knowledge applied to the contemporary, encouraging meetings between researchers and the promotion through tourism and education.

Link the territory

Link the territory it's means: organize that exists on the territory and join in a network of systems organized and aware: archaeological sites, gastronomy, agriculture, and more.

In the region considered by the project no shortage of activities, studies and celebrations dedicated to the culture of the Celts and to astronomy.

The program aims to provide a visible and legible form to what already exists.

The inclusion of any new structures to define "ordered sets and communicate" is the support to deliver critical readings, then cultural, at the community.

In addition to what is already written in the general instructions of the previous report, below there are further details of the issues mentioned and other possible developments:

1. Archaeoastronomical Park as an opportunity for the dissemination and study of astronomy applied to the human places, historical and archaeological knowledge.
A system routes equipped linking all the territorial whole interested at the project.
2. Streets of the Architecture between stars. The streets of archaeoastronomy become streets of the architecture. In this route re-enter the pre-existing historical of latest age. Many residences, castles, fortresses, monasteries, monuments, architecture, are part of the critical apparatus directly linked to the culture of the stars.
3. Cultivating the stars. Creating some agricultural farms operated by the public in collaboration with farmers, the universities of Agriculture and Biology and their research departments. Care of the environment, organic farming, stars and moon as a reference of agricultural trends and of choices for the determination of cultivation techniques, will be the elements that characterize these farms.
4. Food Astronomy. At the beginning of the promotion activity will be a limited and selected number of restaurateurs, previously prepared, which will offer food products derived from studies, research and elaboration of new recipes can be connected to the culture of the stars applied to the kitchen. These eateries will host a meeting spaces for short lectures by chefs or experts in the field, a library for reading books and course choices, a video library for viewing information, documentaries, film study.
5. The locations of the manufacturers of stars. Each local context of a project subject to the astronomical foundation requires a form and a name to his own existence, handing down to posterity his own mission to the stars as a function of the site taken as a reference. The course examines the crafts, techniques and local technologies organized by the populations to create three-dimensional codes that tell of the founding purposes. Through the production of goods and the drafting of productive projects, the entrepreneurs who over time have worked in these areas were the bearers conscious or instinctive of this culture.
6. The path of contemporary art and the stars. In collaboration with the Ark will be selected forty national and international artists that will be invited to create works relevant to the topic of astronomy. The Imprinting that Cristina Cary, artist on the team, realizes in his path, sharing the theme with astronomical artists, national and international that with it work at various levels. The specific sites will be located in different municipalities. This choice favors the circuit area and implements the role of Vercelli as the seat of the Ark activities.



7. Multidisciplinary team is essential to the nature of the proposed work plan. It will be part of the structure of coordination of all activities specified and will be responsible for encouraging the promotion of the research project at public and private schools and colleges.

